

East Troy Lions Public Library Social Media Policy

The East Troy Lions Public Library engages in Social Media as a tool for library staff and library patrons to share information and opinions about library related materials and activities, and promote the importance of the library in the community. Much of the content will relate to libraries in general, authors, and books and the book publishing industry. Also, much of the content will relate to programs, events, or special topics that the library is discussing or promoting.

Definition of Social Media: Social Media is defined as any web application, site or account offered by the library that facilitates the sharing of opinions and information about library related subjects and issues. Social Media applications may include our website, social network pages (such as Facebook or Twitter), and blogs.

Comments by library patrons are encouraged, and we recognize and respect differences of opinion. However, all comments will be reviewed by the library staff and comments may be blocked, edited, or removed if they contain:

- Obscene, profane or sexual content
- Conduct or encourage illegal activity
- Information that may compromise the safety or security of the public or public systems
- Content that violates the legal ownership interest of any other party
- Personal attacks, insults, and threats
- Potentially libelous statements
- Organized political or religious activity or proselytizing
- Private, personal information published without consent or about a minor
- Content or hyperlinks unrelated to the forum or topic
- Commercial promotions or spam
- Content that promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, ancestry, national origin, age, sex or gender, handicap or disability, arrest or conviction record, marital status, sexual orientation, military service, or the use or nonuse of lawful products outside of the workplace
- Images or sound records related to any of the above

A patron's submission of content constitutes his or her acceptance of these guidelines and his or her agreement to indemnify the East Troy Lions Public Library and/or the Village of East Troy, and/or its employees and officers from and against all liabilities, judgments, damages, and costs (including attorney's fees) incurred by any of them which arise out of or are related to posted content.

Neither the East Troy Lions Public Library nor the Village of East Troy is obligated to take any actions as described above and neither is responsible or liable for content posted by any patrons.

Patrons should recognize that their comments are being published in a public space available to anyone. There are no private postings.

Lastly, any content posted on the library's website or on any other Social Media application is a public record and is regulated by the Wisconsin State Public Records Law.

Minors and the Use of Photographs on Social Media Applications

Occasionally, the library may post photographs of library patrons on its Facebook account, or other Social Media Applications. In order to protect the identity of the minor, only first names will be used and parents/guardians will be asked to sign a "Photography Release Form."

Presented to the Library Board for approval on 5/14/2013